

**BROKERLINK ACQUIRES FOUR BROKERAGES**

Brand acquires four brokerages operating as Beardsley Laundry Finnie Group Ltd. to expand presence in the Ottawa region

**TORONTO, April 4, 2016** – Beardsley Laundry Finnie Group Ltd. announced today that they will join BrokerLink, one of Canada’s largest property and casualty insurance brokerages. Consisting of four separate transactions, BrokerLink will acquire the business operations of: G.K. Finnie & Son Insurance Ltd. / Campbell & Moore Insurance Ltd., McGuire & Laundry Insurance Brokers Ltd., Beardsley Insurance Brokers Ltd., and David Morris Insurance Management Ltd. All four brokerages are operated out of a single location in Ottawa. The terms of the transaction were not disclosed.

This transaction further expands BrokerLink’s existing presence in the region. BrokerLink currently has 12 offices serving the Ottawa and Ottawa Valley area.

“The acquisition of Beardsley Laundry Finnie Group Ltd. highlights the interest of brokers in the benefits of the BrokerLink business model and what it has to offer brokers,” said Paul Meyer, Head of Acquisitions at BrokerLink. “Historically, BrokerLink had no operations in the Ottawa region. After O’Neil & Company joined BrokerLink in 2013, we saw a very strong response from the local broker community and have had a number of successful and mutually beneficial acquisitions in the region as a result.”

Customers will continue to experience the same service and support that they have come to expect as each brokerage transitions to the BrokerLink brand. David Finnie of G.K. Finnie & Sons Insurance, Phil Laundry of McGuire & Laundry Insurance Brokers, Gord Beardsley of Beardsley Insurance Brokers, and David Morris of David Morris Insurance Management will all be joining BrokerLink as Account Executives. Additionally, BrokerLink will welcome 15 employees.

“We are very pleased that BrokerLink has earned the reputation of an organization with a strong and successful integration process. With our model, brokers can be assured that we want to build on the best attributes of their existing operation while introducing all the benefits that come with size and scale.”

**About BrokerLink**

Established in 1991, the BrokerLink companies, which include Canada Brokerlink Inc., Canada Brokerlink (Ontario) Inc. and Macdonald Chisholm Trask Insurance, together constitute one of the largest Canadian property and casualty insurance brokerage operations with over 115 offices supported by more than 1,400 employees across Ontario, Alberta and Atlantic Canada. The BrokerLink companies are subsidiaries of Intact Financial Corporation (TSX: IFC).

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