

THREE INSURANCE BROKERAGES FROM THE OTTAWA AREA JOIN BROKERLINK

October 7, 2013 – Three full-service insurance brokerages operating in the Ottawa-Carleton area announced today that they will join BrokerLink, one of the largest Canadian property and casualty insurance brokerages. The three brokers, Baizana Insurance Brokers, Pentagon Insurance Brokers and Lalonde Insurance Brokers are based in Barrhaven, Orleans and Rockland and Cornwall respectively. Terms of the transaction were not disclosed.

“The addition of these three insurance brokerages is a natural extension of our strategy to expand our offering to Ottawa region consumers,” said Paul Meyer, Head of the Ontario Region at BrokerLink. “The local knowledge and expertise of the brokerages and their staff will allow us to better serve consumers.”

The three insurance brokerages will be integrated into BrokerLink, bringing its existing network of office in Ontario and Alberta to 66. While the transition will take place in the coming months, customers will continue to be serviced by the same trusted brokers who are familiar with their needs. Furthermore, John Baizana will be joining BrokerLink as the Regional Branch Manager for the Ottawa area operations.

“We have always been committed to providing professional, personalized and reliable advice to our customers and BrokerLink shares our vision and commitment of providing outstanding customer service,” said John Baizana, President of Baizana Insurance Brokers. “By joining BrokerLink, customers will continue to benefit from enhanced local expertise and strong community relationships of our employees. In addition, we will be able to spend more time servicing customers as we benefit from greater scale, support, technology and brand.”

About BrokerLink

Established in 1991, the BrokerLink companies, which include Canada Brokerlink Inc., Canada Brokerlink (Ontario) Inc. and Canada Brokerlink Financial Inc. (www.brokerlink.ca), together constitute one of the largest Canadian property and casualty insurance brokerage operations with 66 offices that service over 200,000 clients across Ontario and Alberta. The BrokerLink companies are subsidiaries of Intact Financial Corporation (TSX: IFC).