

COMMUNITY-ORIENTED APPROACH ATTRACTS ONTARIO BROKERAGE TO BROKERLINK

Speaker & Piuni Limited confident its community values will stay a priority by joining BrokerLink.

TORONTO, August 2, 2018 – Fort Erie brokerage, Speaker & Piuni Limited, announced today it will join BrokerLink, one of the largest Canadian property and casualty insurance brokerages. Terms of the transaction were not disclosed.

BrokerLink’s approach to community involvement was the deciding factor for Speaker & Piuni Limited choosing to join. At BrokerLink, customers are serviced at local offices which support, and understand, the local community.

“Our success is tied to 58 years of support from our customers and the community. This is why giving back and treating customers like family has always been number one,” said Speaker & Piuni Limited President, Lori Wiegand. “Deciding to sell our business wasn’t easy. When we heard about BrokerLink’s approach, things “clicked” for us. We’re confident our customers and the community will stay front and center.”

BrokerLink President Joe D’Annunzio said the company’s community-oriented approach ties into providing an excellent customer experience.

“For us, protecting what’s important to our customers goes beyond insurance — it means giving back to communities where we live and work,” he said. “We’re committed to building meaningful, long-lasting relationships — our local offices with local brokers make this commitment a reality. We’re pleased to welcome Speaker & Piuni Limited to BrokerLink.”

About BrokerLink

Established in 1991, the BrokerLink companies, which include Canada BrokerLink Inc., Canada BrokerLink (Ontario) Inc. and Macdonald Chisholm Incorporated, together constitute one of the largest Canadian property and casualty insurance brokerage operations with over 130 offices supported by more than 1,700 employees across Ontario, Alberta and Atlantic Canada. The BrokerLink companies are subsidiaries of Intact Financial Corporation (TSX: IFC).

About Speaker & Piuni Limited

Located in Fort Erie, Ontario, Speaker & Piuni Limited has provided commercial and personal insurance to customers since 1960. The team also offers marine insurance.

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